



**YOUTH LEADERSHIP INSTITUTE**

PROGRAM COORDINATOR

**Job Description**

---

<b>Position Title:</b>	Program Coordinator
<b>Department:</b>	Marin Community Based Programs
<b>1 FTE/Classification:</b>	Full-Time, non-exempt, \$19 - \$23 per hour
<b>Reports to:</b>	Program Manager
<b>Location:</b>	Marin County
<b>Effective Date:</b>	Aug 7, 2017

**Youth Leadership Institute** builds communities where young people and their adult allies come together to create positive community change that promotes social justice and racial equity. For over 20 years the Youth Leadership Institute has sparked the leadership of young people to solve pressing social issues and serve our communities. YLI's community-based programs are located in San Francisco, Marin, San Mateo and the Central Valley. In addition to serving four California counties, YLI provides customized trainings, consulting, evaluation, and technical assistance services nationally. YLI is committed to engaging and developing young people of color, low-income youth, and other non-traditional youth as researchers, advocates, and agents of social change. With support from YLI staff and through authentic partnerships with other key adult allies, young people build the skills necessary to research the issues that most affect them and their communities, develop campaigns to advocate for change, and partner with local stakeholders to implement these changes in their respective communities.

**PRIMARY FUNCTION:**

The Program Coordinator (PC) works in partnership with youth (ages 12 – 24) to organize, empower and mobilize youth and their communities to win real improvements for Marin County young people. The PC will train and support youth leaders to develop and deepen political consciousness, assess and understand issues impacting their health and well being, build relationships and partnerships with youth and community supporters, and drive countywide and local community campaigns that mobilize supporters, create long- term systems and/or policy change, and build power for future victories. The major function of this role is to recruit, retain and grow the policy advocacy and alcohol prevention, food justice, education equity, and health promotion work in Marin County.

The Program Coordinator will implement much of this work under Friday Night Live (FNL), an evidenced based model that develops youth advocates to address health equity issues through policy. The PC will develop this project in partnership with public health leaders, community partners, and youth leaders as it relates to social, economic, and health inequities within Marin. The PC will also work with District and school staff to implement Student Advisory Councils (SAC). The Councils will work to address education inequities and build student voice at the school-site and District levels. In both the FNL and SAC programs, the Program Coordinator will work in partnership with youth leaders and adult allies to lead work that supports and leverages citywide efforts to build safe, equitable, and healthy communities.

The PC will identify, recruit, and retain youth and young adult leaders; supervise youth leaders; implement and manage youth meetings; support assessments, support base building, and campaign actions determined by the youth leaders. The PC is responsible for managing all of the logistics and functional tasks necessary for meeting the goals and objectives of

the assigned campaigns, and for ensuring that the young people are experiencing high quality and culturally relevant leadership opportunities. The Program Coordinator will work to support overall Marin County alcohol prevention, education equity, food justice, and health promotion youth campaigns, initiatives and staff, prepare appropriate materials, collaborate with community partners, and develop and lead training for youth leaders and other campaign partners.

## **A. Responsibilities**

### **1. Recruitment, Outreach & Promotion**

- Conduct outreach to recruit and attract dynamic and diverse teams of youth leaders
- Sustain recruitment to ensure diverse adult ally membership in the FNL Network and Student Advisory Councils
- Work with school administration to identify and train an on-site adult ally who will support and work with the PC in supporting each Chapter and Council
- Produce appealing and relevant outreach materials

### **2. High-Quality Relationships with Youth and Adult Participants**

- Maintain consistent contact with youth and adult participants
- Develop consistent, ongoing one on one's with youth and adult leaders to support their development
- Utilize positive youth development and youth-adult partnership principles to guide the work
- Represent YLI to networks and community in professional way
- Building and maintaining strong relationships with Marin County staff, FNL advisors, school staff, and local adult allies

### **3. Program Leadership and Logistical Functions**

- Using YLI curriculum, plan for and deliver developmentally appropriate and engaging workshops and trainings that build leadership and organizing skills, deepen issue and community knowledge, and strengthen connections among members
- Supervise and mentor youth leaders to develop and implement youth-led campaigns that offer multiple youth leadership development opportunities ☐
- Plan and arrange meetings and events, including: preparing sites, agendas, and materials
- Conduct follow-up activities after meetings and events including: preparation and distribution of minutes and other records, carrying out tasks assigned at the meeting

### **4. Management and oversight of Campaign Development and Implementation**

- Manage coordination of media and press coverage for campaigns as necessary ☐
- Employ social media tools as a method to organize youth base ☐
- Develop capacity of youth and adults to facilitate youth-led community level data gathering and ☐analysis in support of campaign actions ☐
- Manage coordination of key campaign events, like rallies, assemblies, press conferences or ☐legislative hearings as needed
- Secure support of campaigns by key stakeholders including school administrators, teachers, ☐parents, community members, policy leaders and other youth groups ☐
- Maintain and regularly update a database of allies, constituents, and opponents for use during ☐mobilization and regular communication with campaign supporters ☐

### **5. Reporting & Record Keeping**

- Keep accurate, current records of participant demographics
- Maintain event summary and monthly records of activities

- Document the timely completion of contractual goals and objectives, including internal and external reports
- Produce regular reports as required by funders
- Maintain supervision logs and track youth and staff progress towards goals ☑

## **B. Minimum Qualifications**

- B.A. and/or a minimum 2-3 years relevant experience in field of youth development
- Commitment to social justice and community organizing as strategies to affect change
- Experience facilitating youth-driven campaigns or projects
- Experience with social media and media relations
- Demonstrated capacity to work with youth and adults from communities of color and low-income communities
- Significant experience in project management
- Strong written and verbal communications skills
- Excellent follow-through skills; detail-oriented, organized, professional
- Experience with community based research or assessment
- Able to work some evenings and weekends
- Able to work in a fast-paced, multi-faceted environment
- Computer literate in Mac Platform; proficient in Microsoft Word, Excel and Google Applications
- Capacity to be self-motivated
- Commitment to YLI's values of community, inclusion, innovation, and social justice

## **C. Desired Qualifications**

- Bilingual/ Bicultural a plus
- Experience organizing to win improvements in the lives of youth and/or adults in Marin County
- Experience supervision and/or mentorship of youth ☑
- Experience training and providing technical assistance to youth and adult leaders ☑
- Knowledge of Marin County neighborhoods and communities very helpful ☑
- Familiarity with social media as a tool for organizing and advocacy ☑

**JOIN OUR TEAM!** To apply, email a cover letter, resume, and a 2 – 3 page writing sample with the subject line **Program Coordinator** to: Anna Salem, Program Manager at [asalem@yli.org](mailto:asalem@yli.org). Only complete applications will be reviewed.

The Youth Leadership Institute is an equal opportunity employer and does not discriminate against its employees or applicants based on race, color, religion, national origin, ancestry, age, medical condition, ability, veteran status, marital status, sexual orientation, HIV/AIDS status or any other impermissible basis. People of color, LGBT persons, and people with disabilities encouraged to apply. Youth Alumni who have participated and completed programs at YLI are strongly encouraged to apply.

*This job description subject to revision.*