Alcohol companies often target young people in marketing on social media.

RECLAIM THE NARRATIVE

Healthy Online Platforms for Everyone (HOPE) is a statewide coalition organizing to hold Facebook, and the larger online community, accountable for the advertising that we all receive. By reducing access to substances, as well as by supporting healthy messaging, norms and policies that act as protective factors, we create communities that invest in youth and hold everyone accountable — communities that thrive.

JOIN THE COALITION & STAY CONNECTED:
To attend HOPE meetings, submit a membership form on our site: https://yli.org/program/hope/