



YOUTH LEADERSHIP INSTITUTE

Use Your Voice

Program Coordinator

Job Description

Position Title:	Program Coordinator
Department:	Merced Community Based Programs
1 FTE/Classification:	Starting : \$20.59 per hour
Reports to:	Program Manager
Location:	Merced Office
Effective Date:	February 11th 2021

Youth Leadership Institute (yli) builds communities where young people and their adult allies come together to create positive community change that promotes social justice and racial equity. For over 20 years, yli has sparked the leadership of young people to solve pressing social issues and serve our communities. yli's community-based programs are located in San Francisco, Marin, San Mateo, Long Beach, Eastern Coachella Valley, and the Central Valley. In addition to serving 7 California counties, yli provides customized training, consulting, evaluation, and technical assistance services nationally. yli is committed to engaging and developing young people of color, low-income youth, and other non-traditional youth as researchers, advocates, storytellers, and agents of social change. With support from yli staff and through authentic partnerships with other key adult allies, young people build the skills necessary to research the issues that most affect them and their communities, develop campaigns to advocate for change, share their stories and those of their communities, and partner with local stakeholders to implement these changes in their communities.

PRIMARY FUNCTION:

The full-time Program Coordinator (PC) works in partnership with youth (ages 12 – 24) to organize, empower and mobilize youth and their communities to win real improvements for Merced young people. The PC will train and support youth leaders to develop and deepen political consciousness, assess and understand issues impacting their health and well being, build relationships and partnerships with other youth and community supporters, and drive countywide and local community campaigns that create long- term systems and/or policy change, and build power for future victories.

The PC is responsible for managing all of the logistics and functional tasks necessary for meeting the goals and objectives of the assigned campaigns, and for ensuring that the young people are experiencing high quality and culturally relevant leadership opportunities. The PC will work to support overall Merced campaigns, initiatives and staff, prepare appropriate materials, collaborate with community partners, and develop and lead training for youth leaders and other campaign partners.

A. Responsibilities

1. Recruitment, Outreach & Promotion. Sustain recruitment to ensure diverse youth membership in the campaigns

- a. Conduct outreach to recruit and attract a dynamic and diverse team of youth leaders
- b. Ensure demographically diverse groups of youth
- c. Produce appealing and relevant outreach materials
- d. Attend several different coalition meetings and set up a network.

2. High-Quality Relationships To support their development

- a. Utilize positive youth development and youth-adult partnership principles to guide the work
- b. Represent yli to networks and community in professional way
- c. Develop relationships with local leaders & decision makers.
- d. Attend local government meetings and events when needed.
- e. Create spaces that are rooted in transformation & community building
- f. Hold one on ones with youth.

3. Program Leadership and Logistical Functions

- a. Using yli curriculum, plan for and deliver developmentally appropriate and engaging workshops and training that build leadership and organizing skills, deepen issue and community knowledge, and strengthen connections

among members, as well as spark transformation that leads to impactful advocacy .

- b. Supervise and mentor youth leaders to develop and implement youth-led campaigns and develop youth-led media content that offer multiple youth leadership development opportunities.
- c. Plan and arrange meetings and events, including: preparing sites, agendas, and materials
- d. Undersee transformational leadership and community building amongst youth and adult allies.
- e. Conduct follow-up activities after meetings and events including: preparation and distribution of minutes and other records, carrying out tasks assigned at the meeting
- f. Align program curriculum with the different and innovative aspects of media: audio, post and pre editing , photography , adobe and other software , copy editing , virtual interview software .
- g. Ability to create visual graphics understandable to the community.

4. Management and oversight of Campaign Development and Implementation

- a. Manage coordination of media and press coverage for campaigns as necessary
- b. Employ social media tools as a method to organize youth base
- c. Develop capacity of youth and adults to facilitate youth-led community level data gathering and analysis in support of campaign actions
- d. Manage coordination of key campaign events, like rallies, assemblies, press conferences or legislative hearings as needed
- e. Secure support of campaigns by key stakeholders including school administrators, teachers, parents, community members, policy leaders and other youth groups
- f. Maintain and regularly update a database of allies, constituents, and opponents for use during mobilization and regular communication with campaign supporters
- g. Oversee & development of internship programs.
- h. Attend City Council meetings & County Board of Supervisor meetings as needed during campaigns .

5. Reporting & Record Keeping

- a. Keep accurate, current records of participant demographics
- b. Maintain event summary and monthly records of activities
- c. Document the timely completion of contractual goals and objectives, including internal and external reports

- d. Produce regular reports as required by funders
 - e. Maintain supervision logs and track youth and staff progress towards goals
 - f. Create and maintain equipment inventory log.
 - g. Create content that are educational leaflets for recruitment .
- 6. Stay informed about local issues, trends and opportunities in the field**
- a. Scan city , county ,and statewide list serves and websites
 - b. Track policy related to projects that are in proximity
 - c. Bring issues and opportunities to the attention of supervisors and share knowledge and resources with staff & youth.

B. Minimum Qualifications

- Commitment to yli's values of community, inclusion, innovation, and social justice
- B.A. and/or a minimum 2-3 years relevant experience in field of youth development
- Commitment to social justice, public health, and community organizing as strategies to affect change
- Experience facilitating youth-driven campaigns or projects
- Experience with social media and media relations
- Demonstrated capacity to work with youth and adults from communities of color and low-income communities
- Significant experience in project management
- Strong written and verbal communications skills
- Excellent follow-through skills; detail-oriented, organized, professional
- Experience with community based research or assessment
- Able to work some evenings and weekends
- Able to work in a fast-paced, multifaceted environment
- Computer literate in Mac Platform; proficient in Microsoft Word, Excel and Google Applications
- Capacity to be self-motivated
- Bilingual/ Bicultural a plus

C. Desired Qualifications

- Experience supervision and/or mentorship of youth
- Experience training and providing technical assistance to youth and adult leaders
- Familiarity with social media as a tool for organizing and advocacy

JOIN OUR TEAM! To apply, email a cover letter, resume, and a 2 page writing sample with the subject line __Program Coordinator _____, to Jesse Ornelas at jornelas@yli.org or by phone at (209) 230-6867

The Youth Leadership Institute is an equal opportunity employer and does not discriminate against its employees or applicants based on race, color, religion, national origin, ancestry, age, medical condition, ability, veteran status, marital status, sexual orientation, or any other impermissible basis. People of color, LGBTQ persons, and people with disabilities encouraged to apply. Youth Alumni who have participated and completed programs at YLI are strongly encouraged to apply.