

# MYNT

MOBILIZING YOUTH TO NIX TOBACCO



# Tobacco Prevention Advisory Committee



A Program of  
**YOUTH  
LEADERSHIP  
INSTITUTE**

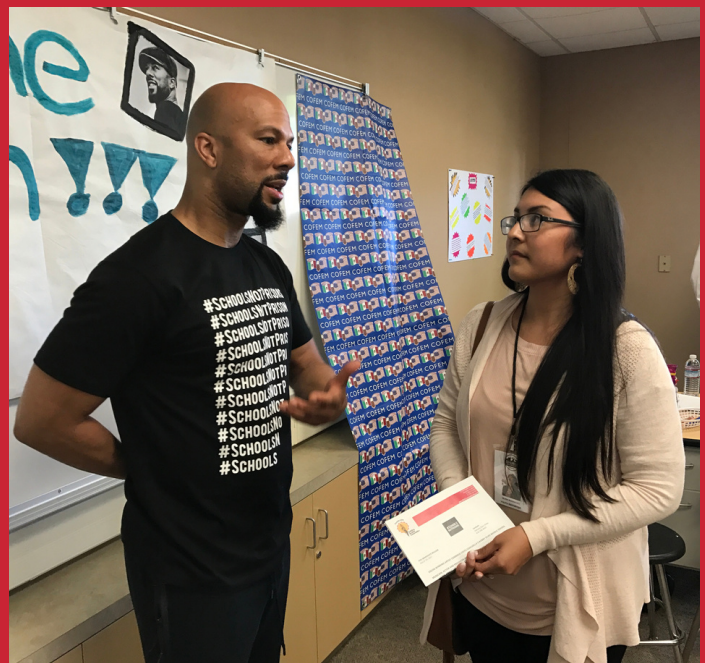


# MYNT

MYNT: Mobilizing Youth to Nix Tobacco is a Youth Leadership Institute (YLI) program-based cohort for young people who are addressing the issue of commercial tobacco in their community.

## MYNT February Highlights:

- Black History Month Portraits
- Key Informant Interviews
- SB793 One-Pager
- BHM Weigh-in



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# Black History Month Portraits

BY: ZYANNA MAYNARD, PROGRAM COORDINATOR

This Black History Month the MYNT Youth Coalition wanted to showcase leaders in the African American Community. Some of those leaders include; Martin Luther King, Maya Angelou, Lizzo, and Victor Wooten. In collaboration with the youth we chose to do a stained glass window style painting of each leader and include a bit of info about them. The reasoning behind this is because they wanted to showcase the beauty and strength that these leaders have exuded past and present.



## Key Informant Interviews

BY: JOSEPH FUENTES, PROGRAM COORDINATOR

Key informant interviews or KIIs are important in order to collect information from local tobacco retailers. These are youth-led interviews, and they are used in order to gain information. The data our youth collect will be used when speaking to decision makers and elected officials.



# SB 793 One-Pager

FRESNO COUNTY TOBACCO-FREE COALITION INFOGRAPHIC  
FOR TOBACCO-RETAILERS IN FRESNO COUNTY

## NEW TOBACCO RETAIL LAW

### PROHIBITED TO SELL FLAVORED TOBACCO

Starting December 21, 2022, California law prohibits the sale of most flavored tobacco products including, menthol cigarettes, flavored e-cigarettes, little cigars, and flavored tobacco enhancers.



### PROPER DISPOSAL

Flavored tobacco products must be removed from store shelves by Dec 21, 2022. Contact the Environmental Compliance Center at (559) 600-4259 or visit [www.cleanupfresnocounty.com](http://www.cleanupfresnocounty.com) for info on proper disposal of remaining inventory.



### \$250 FINE PER VIOLATION

\$250 fines apply to retailers and/or their employees who sell, offer to sell, or possess with intent to sell a flavored tobacco product.



Scan Here  
For Resources



Source: California Health and Safety Code (HSC) Section 104559.5

FRESNO COUNTY  
TOBACCO-FREE  
COALITION

# BHM: WEIGH-IN

**BRYAN ALLEN, TRANSFORM  
FRESNO YOUTH LEADERSHIP  
DEVELOPMENT PROGRAM**

Black History Month means that us as a community get to celebrate and learn about all the great Black leaders that came before me. I honestly think that we shouldn't have to learn about our Black history just in February. There's a lot of history to learn and one month isn't enough



**NEXT MEETING**

# June 30, 2023

To register for the next Tobacco Prevention Advisory Committee, click on the link below.

**REGISTER**

