MYNT

MYNT: Mobilizing Youth to Nix Tobacco is a Youth Leadership Institute (YLI) program-based cohort for young people who are addressing the issue of commercial tobacco in their community.

MYNT February Highlights:
• Black History Month Portraits
• Key Informant Interviews
• SB793 One-Pager
• BHM Weigh-in

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Black History Month Portraits

BY: ZYANNA MAYNARD, PROGRAM COORDINATOR

This Black History Month the MYNT Youth Coalition wanted to showcase leaders in the African American Community. Some of those leaders include; Martin Luther King, Maya Angelou, Lizzo, and Victor Wooten. In collaboration with the youth we chose to do a stained glass window style painting of each leader and include a bit of info about them. The reasoning behind this is because they wanted to showcase the beauty and strength that these leaders have exuded past and present.

Key Informant Interviews

BY: JOSEPH FUENTES, PROGRAM COORDINATOR

Key informant interviews or KIs are important in order to collect information from local tobacco retailers. These are youth-led interviews, and they are used in order to gain information. The data our youth collect will be used when speaking to decision makers and elected officials.
NEW TOBACCO RETAIL LAW

PROHIBITED TO SELL FLAVORED TOBACCO

Starting December 21, 2022, California law prohibits the sale of most flavored tobacco products including, menthol cigarettes, flavored e-cigarettes, little cigars, and flavored tobacco enhancers.

PROPER DISPOSAL

Flavored tobacco products must be removed from store shelves by Dec 21, 2022. Contact the Environmental Compliance Center at (559) 600-4259 or visit www.cleanupfresnocounty.com for info on proper disposal of remaining inventory.

$250 FINE PER VIOLATION

$250 fines apply to retailers and/or their employees who sell, offer to sell, or possess with intent to sell a flavored tobacco product.

Source: California Health and Safety Code (HSC) Section 104559.5
Black History Month means that us as a community get to celebrate and learn about all the great Black leaders that came before me. I honestly think that we shouldn’t have to learn about our Black history just in February. There’s a lot of history to learn and one month isn’t enough.

To register for the next Tobacco Prevention Advisory Committee, click on the link below.

REGISTER