

# *Take a Breath for the Future*



**SPRING & SUMMER  
2025**



## NOTE FROM THE EDITORS

In 2017, California Assembly Bill No.617 recognized the Eastern Coachella Valley (ECV) as having some of the worst air quality in Southern California. Yet, the majority of our community is unaware of this fact or of the resources that were made available due to this bill.

Our Spring 2025 cohort led Youth Participatory Action Research (YPAR), in which they conducted a total of 51 interviews and 185 surveys, gaining valuable insight of what the existing thoughts and feelings our community has on the topic of air quality in the ECV. Our Summer 2025 cohort analyzed the findings of YPAR and developed this zine, a PSA video, and a social media campaign to increase awareness on the issue. We hope this zine will further inform readers on the air quality in the ECV, and inspire them to continue the conversation, demand resources and advocate to mitigate this public health issue.

### yli ECV PROGRAM STAFF



Olivia Rodriguez (she/her)  
Program Manager



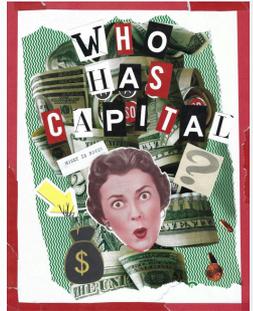
Cecilia Lemus (she/her)  
Program Coordinator



Selena Martinez (she/her)  
Program Assistant



Migdalia N. Sanchez (she/her)  
Program Assistant



Front Cover: *Take a Breath for the Future*  
by Arisa Garcia

"The inspiration behind my piece was the view I remember as a child on my way home from school everyday. My appreciation for those who I knew were farmworkers around me grew more and more. There is a proud emotion behind this art piece."

Back Cover: *WHO HAS CAPITAL?*  
by Danna Garcia



Made possible by funding from  
Desert Healthcare District



Youth Leadership Institute builds communities where young people and their adult allies come together to create positive community change that promotes social justice and racial equity.



Coachella Unincorporated equips young people to uplift their stories and the stories of their communities. Coachella Unincorporated is the first and only youth media program based in the Eastern Coachella Valley. We are proud to call the Eastern Coachella Valley our home. Young people in Coachella Unincorporated identify the root causes of systemic inequities in their communities and uplift their own stories to bring about positive change.

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# ***Coachella Unincorporated Spring and Summer Youth Cohort***



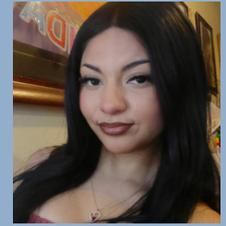
**America Noriega**  
(she/her)  
*Spring Cohort 2025*



**Angel Perez**  
(he/him)  
*Spring Cohort 2025*



**Ariana Hill**  
(she/her)  
*Spring Cohort 2025*



**Arisa A. Garcia**  
(she/her)  
*Summer Cohort 2025*



**Ashley Vega**  
(she/her/they/them)  
*Summer Cohort 2025*



**Danna Garcia**  
(she/her)  
*Summer Cohort 2025*



**Erika Negrete**  
(she/her)  
*Spring Cohort 2025*



**Jennifer Aguilar**  
(she/her)  
*Summer Cohort 2025*



**Julieta Paz**  
(she/her)  
*Spring Cohort 2025*



**Marco Valdez**  
(he/him)  
*Spring Cohort 2025*



**Migdalia N. Sanchez**  
(she/her/ella)  
*Summer Cohort 2025*



**Paola 'Gali' Renteria**  
(she/her/ella)  
*Spring Cohort 2025*  
*Summer Cohort 2025*



**Samara Garcia**  
(she/her)  
*Spring Cohort 2025*  
*Summer Cohort 2025*



**Sergio Garcia**  
(he/him)  
*Spring Cohort 2025*  
*Summer Cohort 2025*



**Vianey Holguin**  
(she/her)  
*Summer Cohort 2025*



**Yadira Lueras**  
(she/her)  
*Spring Cohort 2025*

# WHAT IS IN THE AIR?

Wind is natural to the environment and in our desert region. It cools us off and provides relief from the heat. Not only does it cool our bodies down, but wind as a natural carrier can transport the pollutants our bodies inhale. Multiple testimonies shared the uncertainty of the air we breathe and lack of transparency of what is in their backyards. *How do desert wind patterns and policy amplify the risks of pollution for people living in environmental justice communities such as the Eastern Coachella Valley (ECV)?*



Dust and Sand

*"... since it gets really, really windy, a lot of those toxins are now being pushed around in the air, which means a lot of people will begin to breathe that. And I do see an effect that's having, 'cause people are either having asthma attacks, or I do feel that it's harder to breathe sometimes when I'm out there."*

**- DMHS Student, Mecca Resident**



Salton Sea

*"I'm familiar with how the tributaries to the Salton Sea have affected (air quality). And that goes from the agricultural industry in Imperial County, the Geothermals, the cattle, just everything - the port infrastructure for the wastewater facilities. Basically how the H<sub>2</sub>S levels and the bacteria in the Salton Sea has caused issues not only in the ECV but also a few year back the H<sub>2</sub>S levels reached all the way to LA..."*

**- Coachella Resident**



Factories

*"I can say definitely the power plant that's in Mecca (Desert View Power) because, since it's very close to the houses, it really does affect the community."*

**- DMHS Student,  
Mecca Resident**



Pesticides

*"I think major, major causes would be the factories, the farms that have a lot of pesticides and carbon emissions."*

**- Coachella Resident**



Fires

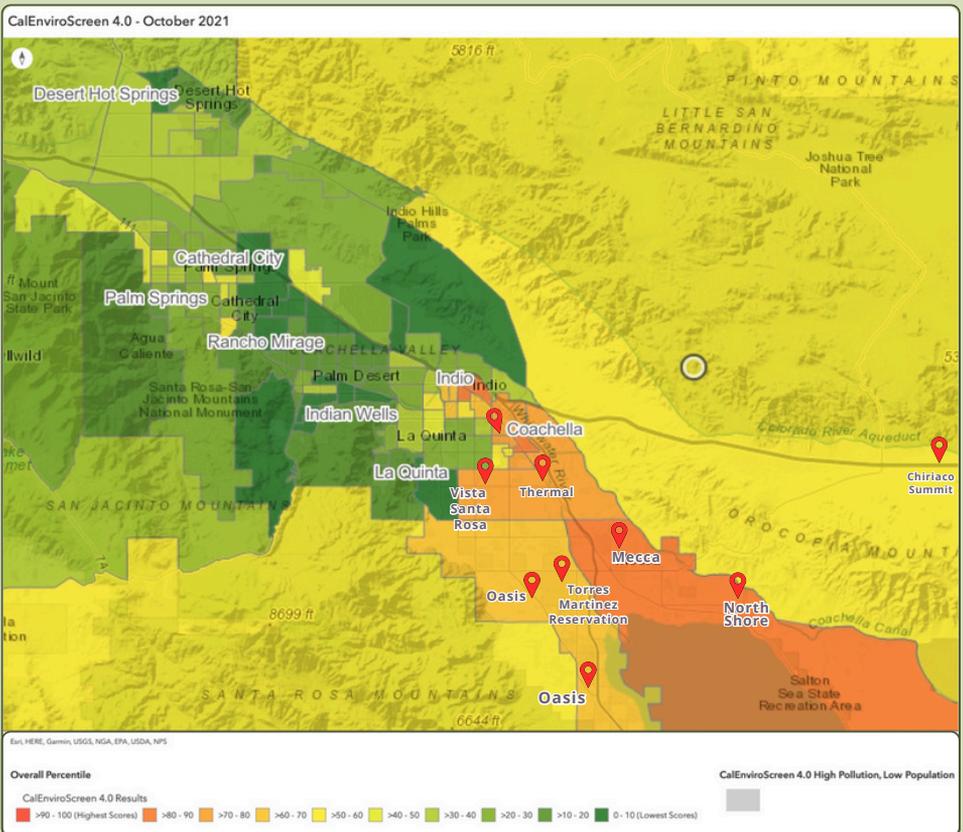
*...also when we had a random fire at the recycling plant next door, that was a huge deal... you couldn't even see a mile out. It was so clouded, dusty, and smoky.*

**- DMHS Teacher,  
La Quinta Resident**

# SENSORY INDICATORS OF POLLUTION IN THE ECV

Testimonies showed senses such as **taste, touch, sight, smell, and sound** are indicators of air pollution. Dust and sand is felt all over, causing irritation of the eyes and throat; it creates dangerously low road visibility and flares asthma attacks. The lingering smell of rotten eggs caused by hydrogen sulfide from the Salton Sea and agricultural pesticides makes it hard to breathe. The smell of smoke from fires, landfills, and power plants are all noticed as well. Our bodies speak to us, they alert us of potential dangers and risks when those who should, don't.

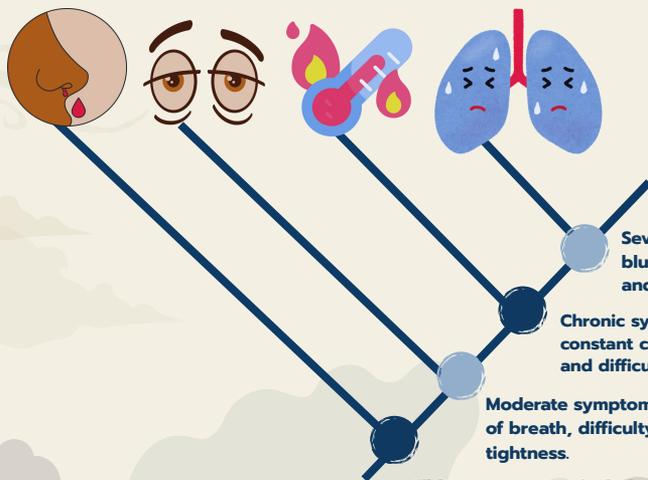
## MAP OF CALENVIROSCREEN 4.0



Percentile ranges of the Coachella Valley from CalEnviroScreen. Indicating measures of potential exposures to pollutants and adverse environmental conditions. Additional characteristics include socioeconomic factors such as poverty, education, and health conditions. A high overall percentile signifies that a census tract faces a higher cumulative burden of pollution and socioeconomic disadvantages. These scores help to identify and prioritize areas for environmental justice initiatives and resource allocation. Recent data is as of October 2021.



# EFFECTS OF AIR POLLUTION IN THE EASTERN COACHELLA VALLEY



Severe symptoms can worsen to include bluish lips or fingers, rapid heartbeat, and swelling of lower limbs.

Chronic symptoms can worsen to include constant cough with mucus and phlegm, fevers, and difficulty talking or performing physical tasks.

Moderate symptoms can worsen to include shortness of breath, difficulty sleeping, wheezing, and chest tightness.

Mild symptoms can include nose bleeds, headaches, scratchy throats, congestion, eye irritation, and coughing.

Air pollution in the ECV cause mild to chronic illnesses. The most extreme cases mentioned in the research were **bronchitis and chronic obstructive pulmonary disease (COPD)**. This is amplified for people living in proximity to major pollutants such as the Salton Sea, agricultural fields and factories.

**How many people may have undiagnosed respiratory illnesses in the eastern Coachella Valley?**

The impacts of poor air quality is hard to escape. The **quality of life** is disrupted by air pollution besides health effects. Constant exposure can impact feelings of safety, how students feel and show up to class, academic and work performance. People are especially concerned about vulnerable groups such as elders, young children and those with health conditions.

# The impacts of poor air quality is hard to escape.

*I'd say is, the infrastructure isn't the best. There's broken roads and maybe the houses aren't the best to live in. There's a lot of trailer parks here. Not many have good air circulation. So I'd say the bad pollution in the air will affect someone who lives in the trailer **more** than someone who has a house... -Thermal Resident*

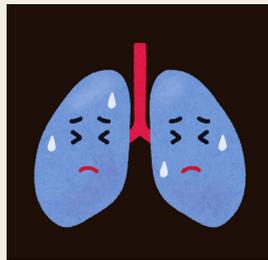


People connected their exposure to dust and sand as also effecting their safety. Low visibility on the road during dust storms and the limited paved road makes it dangerous to drive for many ECV residents.

*... work with the athletic department. So lately we've been having a lot of air quality issues... and that actually caused us to not be able to practice outdoors. So we've been actually missing more practice time this year due to air quality issues.  
-La Quinta Resident, CVUSD Teacher*



School and day-to-day outdoor activities are limited due to poor air quality in the ECV. School activities are often cancelled. Prolonged extreme heat also increases health risks. Community is not able to enjoy sports, play or leisure because of limited protection from air pollution and heat.



Constant exposure can impact feelings of safety, how students feel and show up to class, academic and work performance. People are especially concerned about vulnerable groups such as elders, young children and those with health conditions

Elders who migrated to the ECV shared they can no longer enjoy the outdoors. Sometimes indoors isn't safe either, many people notice sand and dust seeps into their homes. Many people experienced tasting and smelling dust, the Salton Sea, and agricultural chemicals.

*Honestly, it's been difficult just because when there's wind, a lot of the wind, it takes the dust and the sand to my house and it's just there, so it makes it hard to go outside.  
-Mecca Resident*



*My uncle, he has bad asthma. He moved over to - I think Indio, just to get away from the air.  
-North Shore Resident*

## ***My Grandma's Battle***



Photograph of Petra Morales Garcia

"As years passed up, that cough got worse... she would always be running out of breath," my mom remembered. Eventually, she couldn't even finish a sentence without pausing to catch her breath.

In 2020, she was diagnosed with COPD - chronic obstructive pulmonary disease. She had never smoked, but when my mother asked the doctor what caused it, the answer was clear: years of pesticide exposure in the fields.



"The Acres" artwork by Samara Garcia

My grandma spent more than a decade working in the fields of the Eastern Coachella Valley. She worked from Coachella to Mecca and beyond, harvesting crops in different fields, season after season. Like many farmworkers, she was never told about pesticides, let alone warned about how dangerous they were.

"I don't remember her ever talking about anyone explaining to them about pesticides or anything," my mom told me.



Family photograph

"She would wear a bandana over her mouth and nose and her head, just basically her eyes were uncovered." But it wasn't enough.

Her story isn't just about her. It's about the cost of pesticides and the many farm workers who don't know the risk they face everyday.

Although COPD took my grandma's breath, it never took her spirit away. She never stopped fighting and always kept a smile on her face through the hardships she faced.

***Written by Samara Garcia***

# Our Desert Biome

*"In indigenous worldviews, there is no separation between people and land, between people and other life forms, or between people and their ancient ancestors whose bones are infused in the land they inhabit and whose spirits permeate place."*

- Graber, Jennifer

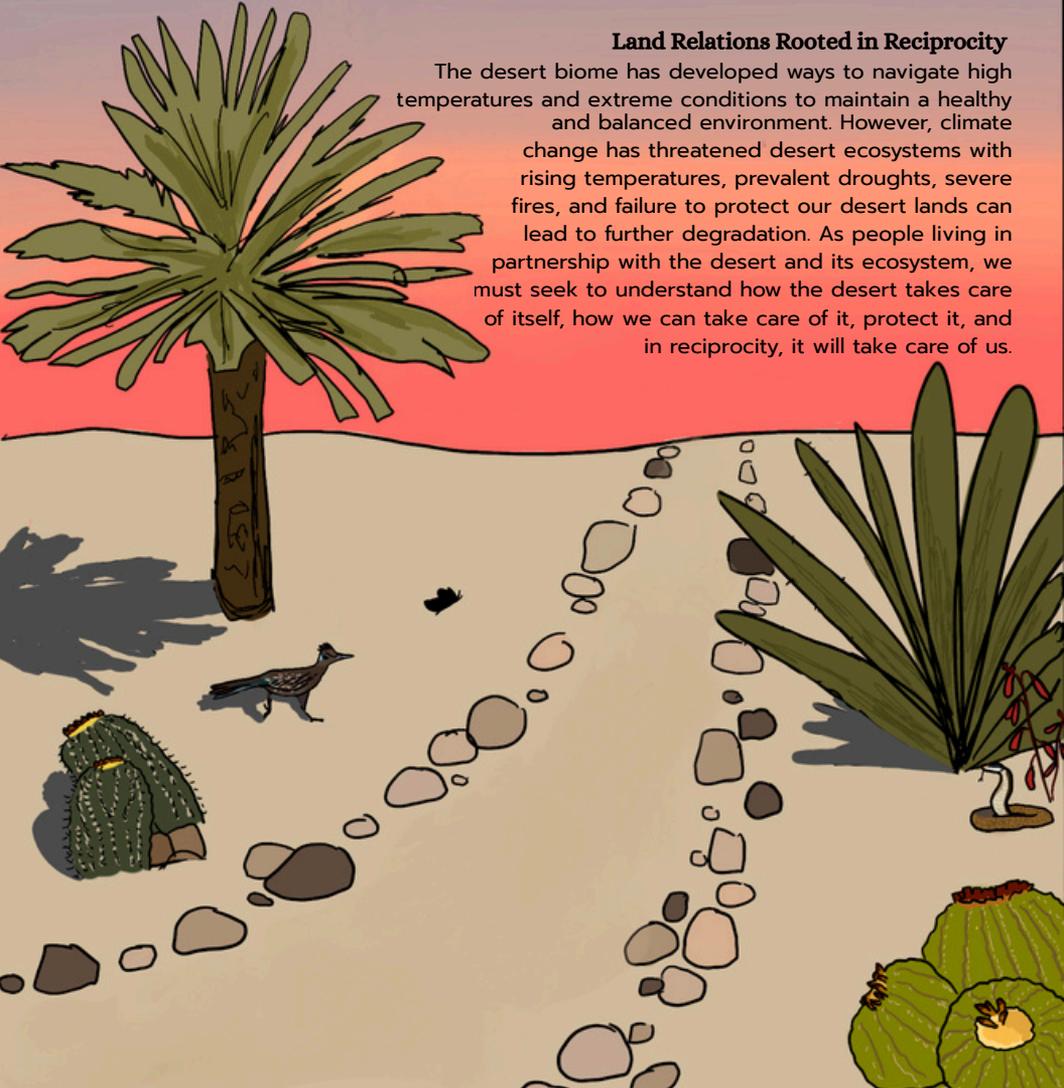
From "As Long as Grass Grows: The Indigenous Fight for Environmental Justice, From Colonization to Standing Rock."

## What is a Biome?

A biome is land in a specific region composed of a distinct climate, native plant life (flora) and animal life (fauna). Our desert biome has its own climate, vegetation, and wildlife adapted to the environmental conditions it lives by and experiences.

## Land Relations Rooted in Reciprocity

The desert biome has developed ways to navigate high temperatures and extreme conditions to maintain a healthy and balanced environment. However, climate change has threatened desert ecosystems with rising temperatures, prevalent droughts, severe fires, and failure to protect our desert lands can lead to further degradation. As people living in partnership with the desert and its ecosystem, we must seek to understand how the desert takes care of itself, how we can take care of it, protect it, and in reciprocity, it will take care of us.



"Our Land" artwork by Samara Garcia



# Solutions and Preventions



## Community Narratives



Many people mentioned the power of taking **control** of community narratives that share **local testimonies** on the issue and impacts of air pollution. There is a fear of being **stereotyped** or stories being told incorrectly. This includes **community leading** how policy and awareness is created.

## Awareness



People stressed the importance of increasing **local awareness and education** on air pollution. People want to know what local resources are available and how to access them. Also knowing about warning & alert tools, concrete facts, and real numbers on the impact of air pollution in the ECV. Learning about this issue in **local schools and organizations** was also mentioned.

## Preventative Measures



Leaders in our community, such as teachers, stressed that individuals should understand the importance of **having access and knowledge** of preventative measures such as masks, air purifiers, inhalers, and allergy medicine.

## Sustainable Infrastructure



People expressed a need for sustainable infrastructure not only for **dust control**, but also to create **community third spaces** that can also serve as a shelter. Interviewees also mentioned **expanding public transportation** in order to decrease smog emissions. *How does environmental sustainability look like in a desert?*

## Policy



Community said there needs to be more policy directed to the **solution of root issues** such as the restoration of the Salton Sea. Others suggested creating policy for **accessible health tools and assessments** for residents in the ECV who are high risk of respiratory illnesses. **Increasing funds** for preventative measures like investing in the fire department was also mentioned.

## Common Suggestions



Interviewees quite frequently suggested using electric cars to lessen **car emissions** such as smog. Some suggested planting **more trees and plants** in the ECV. *What do these suggestions made by community members tell us about the current knowledge for solutions?*

## Accountability



Community mentioned a lack of accountability for people who allow pollution to thrive. Whether that be elected officials, agricultural industry factories, or construction sites. There is a demand to correctly follow **regulations** without loop holes such as the case in the **'cap and trade'** system. Complete **transparency** with the community is needed.



# Testimonies on Solutions



Well just bringing in any type of awareness. I believe a lot of local activists have tried to shine a light on it, but until there's more uproar, I would say from field workers, from students, from people in our community that know about these issues is when we're going to get that national media attention that we need

Podria ser mejor si se pusieran mas arboles. Eso ayudaria mucho. Estaria mejor si se hace eso y se propone la gente en ayudar en eso, o que hubieran programas que hicieran eso.



As a state, I think we need to be harder on like stationary sources of pollution. So for example, like the biomass plant, right? Where it's like if they already have a track record of not being like good partners, right? Or like not being able to abide by the permits that are set forth by the federal government themselves, and like, we need to be stricter on, uh, addressing these issues.





*Dear community,*

*We have shared our testimonies, our experiences, and conducted research that has not only amplified what we already know, lived, and witnessed as people living in the Eastern Coachella Valley (ECV). This is an invitation to our community to create solutions together and take control of the direction of our lives, not only in envisioning a better future but also in putting this vision into practice. We deserve a dignified and just life, where the health and well-being of all are protected, regardless of their immigration status, economic status, education level, or skin color.*

*Several times in different ways, we have called out our representatives and politicians, who claim to represent us with the intention of looking out for the good of our communities. If this were true, there would be champions truly at the service of the people, without personal motives like power or profit. Years of inaction and ignorance regarding these demands is like shouting into the abyss. We are no longer disappointed, but we accept this inaction and lack of urgency as normal. Together, we can disrupt this normalization, not only by organizing toward a better future but by truly returning power to our people. Youth will continue to fight, educate, and raise awareness of today's problems. Together, we are the champions of our communities, and we can all achieve a better tomorrow.*

*Demands to protect community health from air pollution:*

- All physical spaces in the ECV will have an air purifier. Such as schools, homes, businesses, churches, etc.*
- Coachella School Unified School District will have trainings and access to use asthma medications such as albuterol inhalers in schools.*
- All ECV homes and schools will have adequate infrastructure to prevent dust from entering.*
- The ECV will not use poisonous and toxic pesticides in agricultural fields.*

*In community,*

THE YOUTH OF THE EASTERN COACHELLA VALLEY





# Reflections



Community expressed other feelings and ideas during their interviews that are highlighted here.

Community expressed their positive experience living, attending school or working in the eastern Coachella Valley (ECV). People recognize how many **natural resources** are in the desert & wish to protect it. There is hope for more **public health & sustainable development** within the years to come. Power and advocacy from youth were also stated as beacons of hope, especially from teachers!



However, there were more people who expressed feelings of **frustration, worry, and hopelessness**. People foresee the environment worsening within the next 10 years. Some see **elected leaders** not taking sufficient action, or see the escalation of climate change, while others have noticed people **'do not care'**. **Thermal Race Track** were shared examples of luxury development that prioritize economic gain over sustainable projects for the ECV. The upcoming lithium project near the Salton Sea is another worry of **environmental harm**. Prioritizing tourists while **ignoring** current issues such as lack of transportation and affordable housing are also causes of frustrations.



THIS WORD CLOUD SHOWS THE MOST FREQUENTLY USED WORDS IN RESPONSE TO THE QUESTION: WHAT DO YOU THINK YOUR COMMUNITY'S ENVIRONMENT WILL LOOK LIKE IN 10 YEARS?



# RESOURCES IN THE VALLEY

## SCAQM RESIDENTIAL AIR FILTRATION PROGRAM



Receive a free indoor high-efficiency particulate air (HEPA) purifier and three years of replacement filters for eligible residents of the Eastern Coachella Valley. You must submit a copy of your light bill as proof of residence in the ECV.



Apply by visiting the website below or scan the QR code.  
**Website:** [www.aqmd.gov/raf](http://www.aqmd.gov/raf)  
**Email:** [617airfiltration@aqmd.gov](mailto:617airfiltration@aqmd.gov)

In need of an air purifier?



Apply for free!

Does someone in your home suffer from asthma?



### VISION Y COMPROMISO - MI SALUD EN ACCIÓN

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**Website:** [www.visionycompromiso.org](http://www.visionycompromiso.org)  
**Email:** [CalAIM@VisionyCompromiso.org](mailto:CalAIM@VisionyCompromiso.org)

Are you struggling with breathing problems?



### DAP HEALTH

Our clinics across the Coachella Valley provide expert, compassionate care for those affected by the region's unique air challenges.

**Phone:** (760) 323-2118

**Address:** Various clinics across the CV

**Website:** [www.daphealth.org/breathe-easier-in-the-coachella-valley/](http://www.daphealth.org/breathe-easier-in-the-coachella-valley/)

### UNIDAS POR SALUD - ASTHMA SPECIALTY CARE

We provide free healthcare to underserved patients in the Eastern Coachella Valley, as well as opportunities for the next generation of doctors to train in rural communities and develop relationships with underserved patient populations

**When:** 2nd Saturday of every month, 2:00pm-5:30pm

**Address:** Our Lady of Guadalupe Church  
 65-100 Dale Kiler Rd, Mecca, CA 92254

**Website:** [www.unidasporsalud.com](http://www.unidasporsalud.com)



# Facing Climate Change Anxiety?



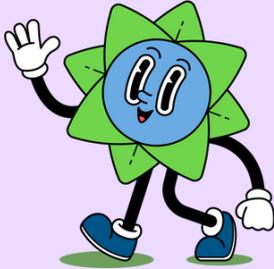
## 1. Don't bury your feelings

Instead of trying to force your feelings about climate change into submission, invite in the range of challenging emotions.



## 2. Speak up

Try not to internalize your eco-anxiety. It's important to surround yourself with a community you can share your feelings with.

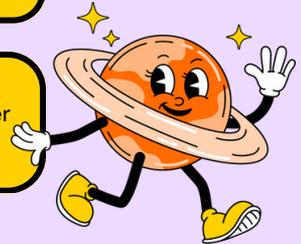


## 3. Language is important

Instead of "there's nothing we can do," try "we haven't yet figured out how to solve this problem."

## 4. Talk to a friend

Reach out to someone you trust, and remember you are *never a bother*.



- To speak to a caring, trained counselor, call or text any of these numbers for free:**
- Call or text 988, 24 hours a day, 7 days a week, to reach the 988 Suicide & Crisis Lifeline.
  - Call Teen Line at 1-800-852-8336 (6 PM-10 PM PT) or text TEEN to 839863 (6 PM-9 PM PT).



# CROSSWORD PUZZLE

	1. P													
						2. D								
3. H														
			4. P											
			5. F											
6. G														

## VERTICAL

- 1. Also known as the exposed and toxic dry lakebed of the Salton Sea.
- 2. The power plant near Mecca, California that was shut down for emitting illegal levels of toxic chemicals.

## HORIZONTAL

- 3. The chemical gas that smells like rotten eggs from the Salton Sea.
- 4. Dangerous chemical products that farmworkers are exposed to.
- 5. Also known as dirt or dust suspended into the air by wind or movement that can cause respiratory illnesses.
- 6. A marketing technique used for profit that make products, policies or programs appear as environmentally friendly.

Answer Key:  
 1.Plaça 2. Desert View Power  
 3. Hydrogen Sulfide 4. Pesticides  
 5. Fugitive Dust 6. Greenwashing

**Stop Hurting**

**OTHERS PAY**

**Frauds**

*Why are  
you here?*

SAY NO TO THERMAL RANCH!

We're  
the people  
in town



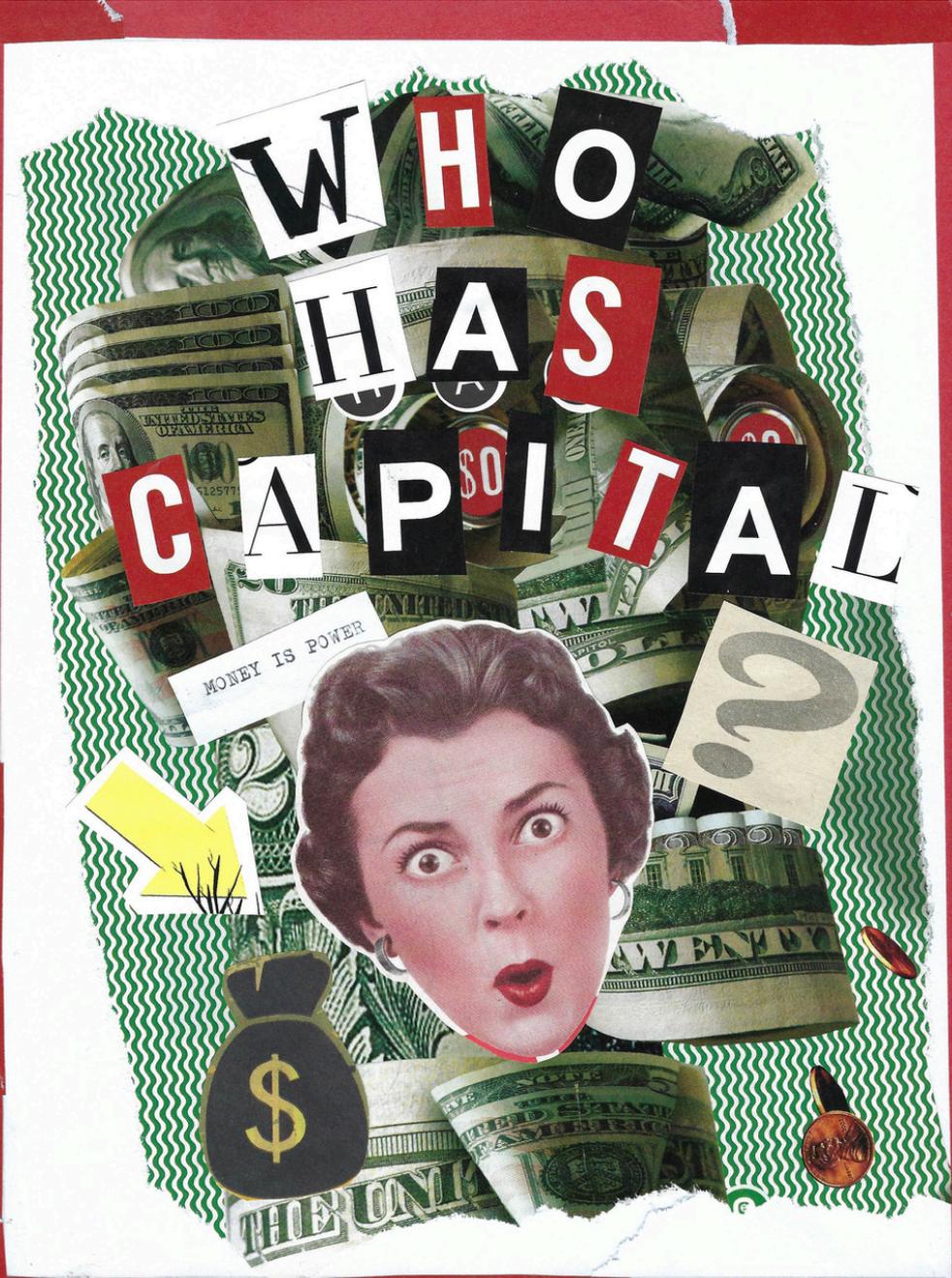
I WANT  
CHANGE

LISTEN TO THE PEOPLE

**Every Life  
Has a Story**



America Noriega, is an alumni from Desert Mirage High School just a mile from another proposed luxury development, Thermal Ranch. She's raising her voice against yet another environmental threat—where students and residents already live with pollution from Desert View Power, the Salton Sea, and trash burning. ECV students deserve clean air and water, not more pollution and water waste.



**WHO HAS CAPITAL?**  
by Danna Garcia

# A RESPONSIBLE TRANSITION FOR DESERT VIEW POWER:

HOW TO SUPPORT HEALTHY AIR FOR MECCA HOMES AND A SAFE SITE FOR THE FUTURE

## What is Desert View Power?

The **Desert View Power (DVP)** facility is a **biomass power plant** on Cabazon Band of Mission Indian land near **Mecca, CA**. Until its **idling in April 2024**, the plant converted organic waste into electrical power. It is currently under **federal investigation** for violating the Clean Air Act, thereby **exacerbating the region's poor air quality** and exposing Eastern Coachella Valley residents to harmful emissions like sulfur dioxide, nitrogen oxide, and mercury.



## How You Can Support

The DVP settlement is a chance to turn penalties into community investments through **Supplemental Environmental Projects (SEPs)**.

SEPs direct penalty money away from the federal government and back into the community to repair the harm caused by pollution. These projects are voluntary and only happen with strong public support.

**Join us** in advocating for community-identified priority projects, including:

- **Residential Air Filters and Purifiers**
- **Air Filtration Systems** for local community centers
- **Shading Trees** for schools and bus stops to provide relief from pollution and heat



## DVP Violations and EPA Investigation

On June 13, 2022, the US EPA issued a **Notice of Violation (NOV)** to Desert View Power LLC for repeatedly exceeding permitted limits for Sulfur Dioxide, Nitrogen Oxide, Carbon Monoxide, Mercury, and Hydrogen Chloride. These **pollutants are directly linked to serious health risks**,



including respiratory illness, decreased lung function, dizziness, and kidney damage. Today, the facility remains under investigation and is engaging in **active settlement negotiations**.

## Community Concerns and Advocacy

Eastern Coachella Valley residents have long advocated for DVP's permanent closure. This grassroots effort led to the formation of **Coachella Valley United for a Better Environment (CVUBE)**, a community group that mobilized residents through a petition garnering over 450 signatures. **CVUBE**



**continues to fight for the community's health by advocating for strong SEPs and a safe site for the future.**

## A Responsible Transition and Crisis Prevention

DVP is predicted to cease operations by **September 30, 2025**, coinciding with the expiration of its federal operating permit. However, **no formal decommissioning plans have been announced**, fueling concerns that the industrial site may continue to pose long-term health and environmental risks due to:

- **Airborne pollution** from residual hazardous materials
- **Soil and groundwater contamination** from unaddressed leaks or spills.

**To prevent a future crisis**, we urge DVP to work with the community and enforcement agencies to develop a decommissioning plan including:

- **Removal of all hazardous waste** from the site.
- **Soil and groundwater testing**
- **Site restoration** based on testing results

**Proactive steps now are crucial to ensure long term environmental and public health safety.**

For more information email Krystal Otworth at [Kotworth@leadershipcounsel.org](mailto:Kotworth@leadershipcounsel.org) or

760-278-1571

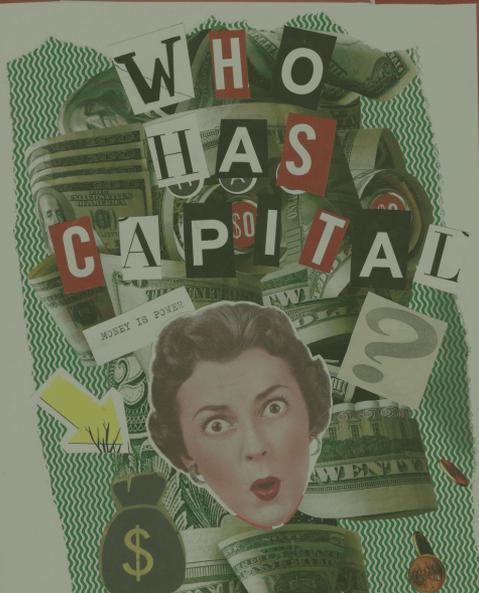
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Mecca is my home...

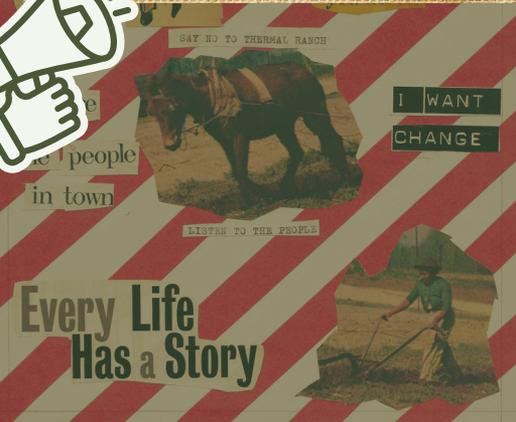
There's no better place than a community where my entire family was raised and where I'm surrounded by neighbors who show up for each other. **But we need others to show up for us too.**

-- America, Mecca Resident  
*Coachella Valley United  
for a Better Environment*





**Who has capital? Who has the authority in this world and why do we listen to them? In a world full of need and injustice, people without monetary capital are left in the background, unseen and unheard. Take the proposed project development of the Thermal Equestrian Club or the current race car track in Thermal. These projects do nothing to benefit our community, in fact, it exacerbates our challenges, leading to environmental injustice. Why do outsiders, who have no connection to our community get to decide our future? The answer is clear, it's because they have money, and with money comes power.**



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